



Digital **catalog**

Social Media management
Sales funnel
User Generated Content
Master plan
Graphic design
Wed design
Video marketing
Google Ads Campaigns
Media Campaigns

Social network management



Delivery
Same day of contracting having complete information from the client.



1

Step 1 Choose your social network

f 15 Designs

ig 15 Designs

tk 4 Videos

x 15 Designs

in 15 Designs

p 15 Designs

yt 15 Designs

Includes: Campaign Experts



Community manager

An executive who will create the content schedule with texts (copies) for each publication, designs, publishes, and responds to messages and comments from 9:00 am to 5:00 pm. (GMT-6, Central Mexico City time)



Campaign Specialist

An executive expert in launching advertising guidelines, who will prepare investment campaign proposals. The packages include two campaign proposals. Receive a monthly growth report.

If you want additional campaigns, you can hire them for an extra cost.

2

Step 2 Choose your social networks

1 Social Networks

Essential Plan

Monthly \$300 **Annual** \$3,000

2 Social Networks

Indispensable Plan

Monthly \$350 **Annual** \$3,200

3 Social Networks

All-in-One Plan

Monthly \$400 **Annual** \$3,300

4 Social Networks

Professional Plan

Monthly \$450 **Annual** \$3,500

6 Social Networks

Omnipresent Plan

Monthly \$500 **Annual** \$3,600

Prices

Currency USD



3

Step 3 Get your business off the ground



Hire

Make your purchase on our website or with one of our sales executives.



Team Assignment

With your community manager and campaign specialist.



Video Call

We will schedule a call to learn about your business.



Design Proposal

We present 2 design proposals for your business account; you must choose one.



Launch your business

We start with the posts and advertising for your business.

Social network management + review



Delivery
Same day of contracting having complete information from the client.



1

Step 1 Choose your social network

15 Designs

15 Designs

4 Videos

15 Designs

15 Designs

15 Designs

15 Designs

Includes: Campaign experts



Community manager

Executive who will make the content grid with texts (copies) of each of the publications, make the designs, publications and respond to messages and comments from 9:00 am to 5:00 pm (GMT-6, Central CDMX).



Campaign Specialist

Executive expert in launching advertising campaigns, who will prepare the investment campaign proposals. Packages include two campaign proposals. You receive a monthly growth report.

If you want additional campaigns you can hire them for an extra cost.

2

Step 2 Choose your social networks

1 Social Networks

Essential Plan

Monthly

\$350 USD

2 Social Networks

Indispensable Plan

Monthly

\$350 USD

3 Social Networks

All-in-One Plan

Monthly

\$350 USD

4 Social Networks

Professional Plan

Monthly

\$450 USD

6 Social Networks

Omnipresent Plan

Monthly

\$500 USD



3

Step 3 Get your business off the ground



Video Call

Necessary to learn more about your business and its goals.



Review

The deadline for making corrections is 3:00 PM (GMT-6).



Posts

We suggest what type of posts to make and when.



Designs

They are sent with a watermark until they are approved.



Take Off Your Business

In case a TikTok review is required, it is necessary to co... (the sentence seems to be incomplete).

Sales funnel

Automated system for qualified sales and leads

includes

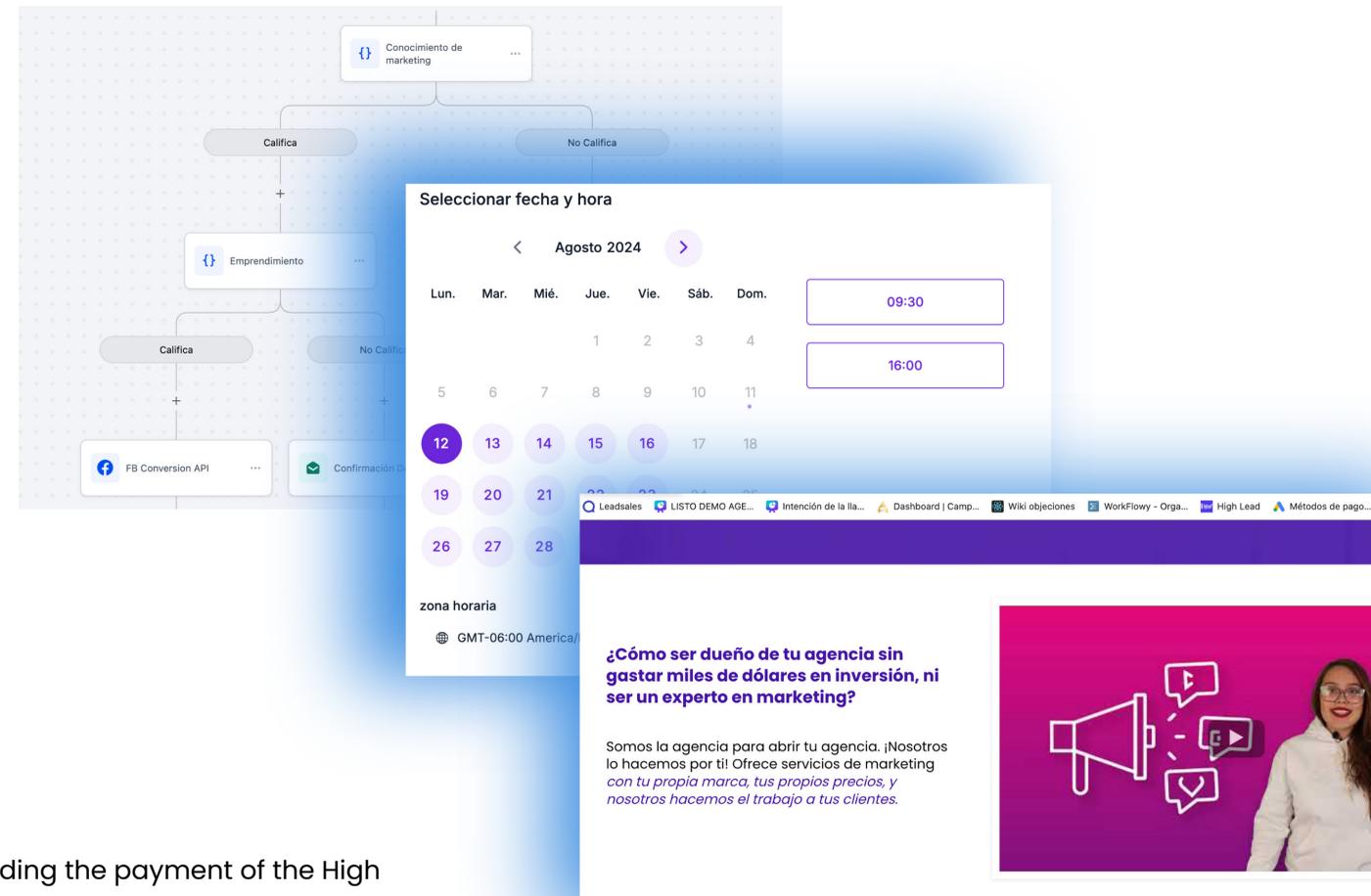
- Design of landing page
- Funnel configuration and automation
- Calendar of appointments
- Design of 3 emails for customer delivery
- Facebook API form design and configuration

Prices

 **\$300 USD**

Delivery time: 7 to 10 working days.

Note: One-time payment for the setup of the funnel and leave it running, *Not including the payment of the High Lead platform to elaborate all automation. Check platform prices on highlead.us



The screenshot displays the HighLead dashboard. On the left, a funnel configuration is visible with steps: 'Conocimiento de marketing' (with a plus icon), 'Califica' (with a plus icon), 'Emprendimiento' (with a plus icon), and 'FB Conversion API' (with a plus icon). A 'Confirmación' step is also present. On the right, a calendar interface titled 'Seleccionar fecha y hora' shows the month of August 2024. The calendar grid has the 12th of August selected. Two time slots are available: '09:30' and '16:00'. Below the calendar, the 'zona horaria' is set to 'GMT-06:00 America/...'. At the bottom right, there is a promotional banner with the text: '¿Cómo ser dueño de tu agencia sin gastar miles de dólares en inversión, ni ser un experto en marketing?' followed by 'Somos la agencia para abrir tu agencia. ¡Nosotros lo hacemos por ti! Ofrece servicios de marketing con tu propia marca, tus propios precios, y nosotros hacemos el trabajo a tus clientes.'

User Generated Content UGC

Advertising videos with real people



includes

- Script design (video seller script)
- Hiring of person to make the video
- 1 Video with editing
- Proposal for an advertising campaign
- 1 trafficker for the launch and follow-up of the campaign for a maximum of 30 days

Prices

 \$250 USD

Delivery time: Script: 3 working days. **Video:** 5-7 working days.

+3,500 creadores UGC

Consigue anuncios que sí venden en pocos clicks.



Master plan

The most complete marketing package for your business at the best price



Delivery

Informative Website: 8 business days
Social Media: Same day of hiring, provided all client information is available.



The first hiring includes:

\$20 USD in ads

Instagram 15 designs



Community manager

Executive who will make the content grid with texts (copies) of each of the publications, make the designs, publications and respond to messages and comments from 9:00 am to 5:00 pm (GMT-6, Central CDMX).



Campaign Specialist

Expert executive in launching advertising campaigns, who will prepare the investment campaign proposals. Receive a monthly growth report.

Facebook 15 designs



Community manager

Executive who will make the content grid with texts (copies) of each of the publications, make the designs, publications and respond to messages and comments from 9:00 am to 5:00 pm (GMT-6, Central CDMX).



Campaign Specialist

Expert executive in launching advertising campaigns, who will prepare the investment campaign proposals. Receive a monthly growth report.

TikTok 8 designs



Community manager

Executive who will make the videos and publish them on TikTok.



Campaign Specialist

Expert executive in launching advertising campaigns, who will prepare the investment campaign proposals. Receive a monthly growth report.

Development of 1 Informative website

5 pages, for example:

Home, About Us, Contact, Services, Testimonials. Ideal for businesses looking to share detailed information about their services.

It includes two campaign proposals, if you want additional campaigns you can hire them for an extra cost.

Monthly
\$550 USD

Annual
\$4,000 USD

Graphic design

We design the unimaginable



Delivery

First stage: 5 to 7 working days.
Second stage: 3 working days.



Brand design

\$250 USD

1

Filling of Brief



Brief

A brief will be shared with you with some questions that you must answer in detail, so that the design team can work correctly on the project.



Notify Brief Submission

To schedule a delivery date, you must notify us that you have sent the brief with your responses. It will be reviewed, and work on the project will begin.

2

Step 1 Development of 3 logo proposals

PDF Presentation

A PDF presentation with 3 logo design proposals will be sent to your email. You must select one of the 3 proposals to be your final brand. If changes are required, you have 1 round of revisions for one of the 3 proposals presented.

If additional rounds of changes or a fourth logo proposal are needed, it will incur an extra cost.

Extra logo proposal
\$75 USD

Additional round of revisions
\$40 USD

3

Step 2 Logo delivery (once authorized)

Logo delivery

Once you authorize the final logo, the preparation of all brand support material begins, which includes:

- Corporate identity manual
- Editable logo format
- Logo in JPG format
- Logo in PNG format
- Typography
- The preparation of the material takes 3 business days once you authorize the final logo.

Other graphic design services

Service	Prices	Delivery times
Brand Design	\$250 USD	Stage 1: 5 to 7 business days - Stage 2: 3 business days
Flyer design	\$50 USD	4 business days
Business card	\$50 USD	4 business days
Poster	\$30 USD	4 business days
Triptych front and back	\$85 USD	5 business days
Infographics	\$30 USD	3 business days
Catalog page	\$20 USD	4 business days
Display advertising	\$50 USD	4 business days
Individual post	\$20 USD	3 business days
Cover page, header, cover photo, etc.	\$50 USD	2 business days
Tarpaulin 1m x 1m	\$50 USD	4 business days

Service	Prices	Delivery times
Basic illustration	\$150 USD	Depends on difficulty
5 basic stickers	\$25 USD	4 business days
Naming	\$70 USD	5 business days
SME digital menu	\$125 USD	7 business days
Digital business menu	\$150 USD	7 business days
Signs	\$50 USD	7 business days
Packaging (basic)	\$180 USD	Depends on difficulty

Web development

Enter the digital world



Delivery
Depends on the type of web page requested.



1

Step 1: Choose the type of WordPress website you need

Landing Page

Your website with a single page. You can include contact information, a form, but it doesn't have additional sections.

E-commerce to WhatsApp

Website with a product catalog that doesn't have a payment gateway. However, customers can send their orders via WhatsApp, and you can close sales from there.

Informative website

Example of 5 pages:

Home, About Us, Contact, Services, Testimonials.
Ideal for businesses looking to share detailed information about their services.

E-commerce with payment gateway

Website with an online store and payment gateways. Your customers can buy directly, pay with credit cards, debit cards, PayPal, among others.

2

Step 2 Choose the website you need in WordPress mode:

Economic Option: We create your WordPress site based on a template. The templates we work with are from Divi, elegant and professional, adapted to your corporate image in terms of colors and information. Your web designer will send you options and a catalog of templates for you to choose the one that suits you best.

Customized Option: We create your WordPress site based on a custom design. We will assign a web designer to create the design of your site with sections created from scratch and adapted to your needs.

3 Step 3: Choose your WordPress site, either economical or custom-made. E-commerce

Landing page

Economic **Delivery** ⌚

\$500 USD

Tailor-made

\$700 USD

Economical 5 to 7 days
Custom-made
• **Layout:** 7 days
• **Development:** 6 to 8 days

Includes: hosting, SSL,
1 corporate email.

Informative Web

Economic **Delivery** ⌚

\$700 USD

Tailor-made

\$850 USD

Economical 8 to 12 days
Custom-made
• **Layout:** 15 days
• **Development:** 10 to 15 days

Includes: hosting, SSL,
3 corporate emails.

E-commerce WhatsApp

Economic **Delivery** ⌚

\$800 USD

Tailor-made

\$1,000 USD

Economical 10 to 15 days
Custom-made
• **Layout:** 15 days
• **Development:** 15 to 20 days

Includes: hosting, SSL,
5 corporate emails.

E-commerce

Economic **Delivery** ⌚

\$1,000 USD

Tailor-made

\$1,200 USD

Economical 10 to 15 days
Custom-made
• **Layout:** 15 days
• **Development:** 15 to 20 days

Includes: hosting, SSL,
5 corporate email addresses,
2 payment gateways

Extras Web site

Extra page

Economical **\$40 USD** Custom-made **\$50 USD**

Blog

Economical **\$84 USD** Custom-made **\$134.40 USD**

Multilingual

Economical **\$168 USD**

Reservations

Economical **\$302.40 USD** Custom-made **\$420 USD**

Multicurrency

Economical **\$168 USD** Custom-made **\$252 USD**

Video marketing

Reels, TikTok's, video editing, animations and more



Delivery

Depends on the type of video requested.

Standard video formats

We work with all available video formats, stories, reels, videos for YouTube, videos for social networks, videos for campaigns, etc.

Consult with your sales executive the format that best suits your project.

Voice-over narration

We help you create the script and choose the right voice to bring your project to life. **NOTE:** Voice narration is not included in the Video Marketing service, it is contracted separately.

60 seconds
\$50 USD

30 seconds
\$40 USD

less than 30 seconds
\$30 USD

1

Step 1 Choose the type of video you need

Basic Video

Video editing with simple transitions and 2D texts, music included. Ask your advisor for examples.

Intermediate Video

Video editing with more elaborate transitions and the use of mockups included. Ask your advisor for an example.

Full Video

Video editing with more elaborate transitions, including the use of mockups and animations. Ask your advisor for examples.

2

Step 3 Get your business off the ground



Purchase

Make your purchase on our website or with one of our sales executives.



Team assignment:

Your project is assigned a video maker.



Video Call

We schedule a call to learn about your business and start the project.



First review

Review the project and receive your feedback.



Project delivery

We deliver the final project.

3

Step 3 Launch your business

Basic Video

60 seconds

\$100 USD

30 seconds

\$70 USD

Less than 30 sec.

\$40 USD

Inter Video

60 seconds

\$200 USD

30 seconds

\$130 USD

Less than 30 sec.

\$75 USD

Full Video

60 seconds

\$500 USD

30 seconds

\$270 USD

Less than 30 sec.

\$100 USD

Other video services

Complement with other options



Delivery
Depends on the type of project requested.



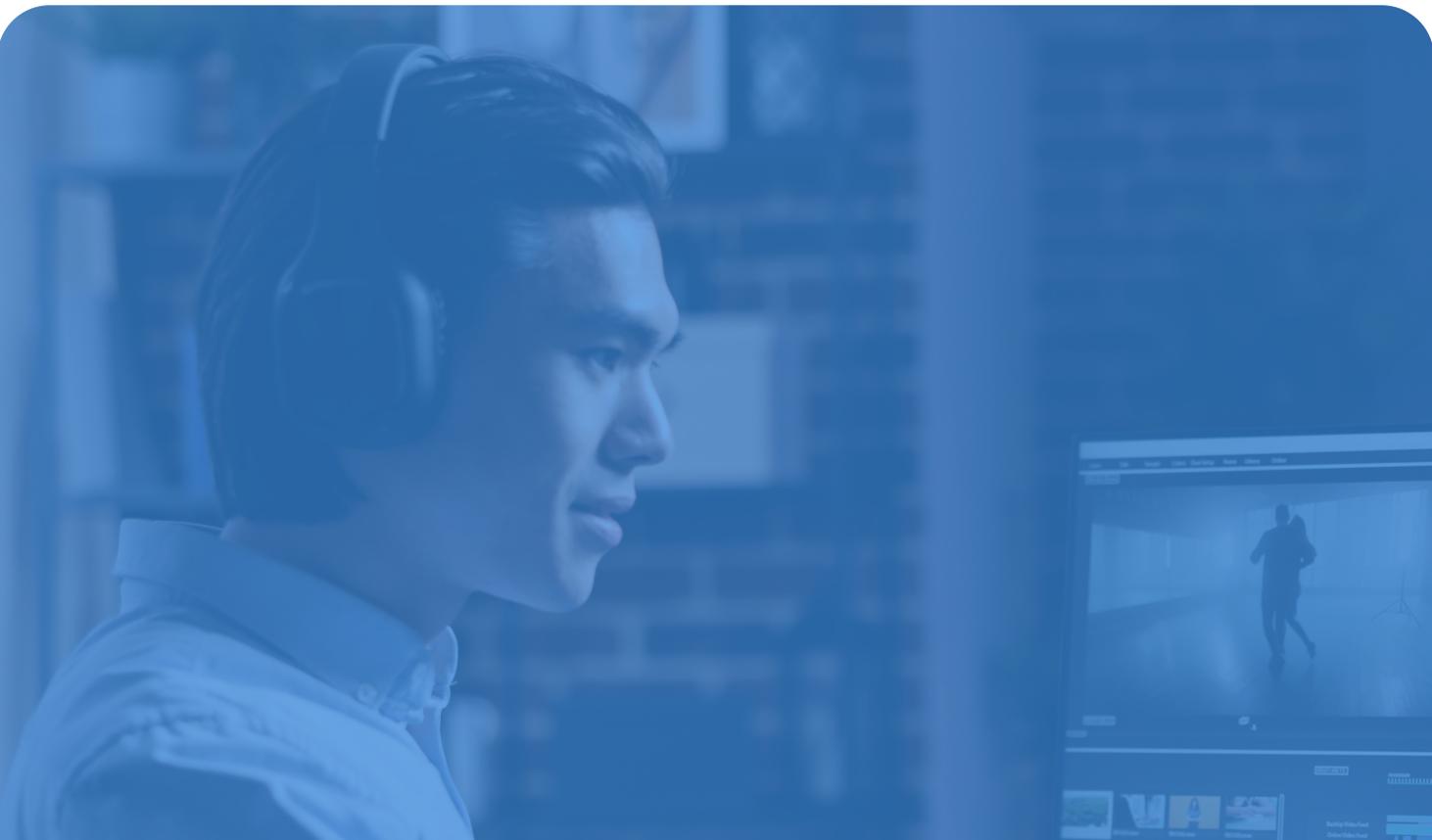
Do you need monthly videos? Get our subscription and save on your purchase

30-second video subscription	Price	Delivery times
Basic Video (4 videos, 1 per week)	\$200 USD	A weekly video
Inter Video (4 videos, 1 per week)	\$400 USD	A weekly video
Full Video (4 videos, 1 per week)	\$800 USD	A weekly video

Note: If you require another type of audiovisual material, please contact our customer service line, and it will be subsequently quoted in cost and delivery times. Keep in mind that this quotation depends on the type of project and complexity.

Content creator package

Basic Video	\$90 USD	2-5 business days
Inter Video	\$130 USD	3-7 business days
Full Video	\$200 USD	5-10 business days
Image creation	\$100 USD	3-7 business days
TikTok	\$30 USD	3-7 business days
Reels	\$30 USD	3-7 business days



Logo animation

Logo animation		
Basic	\$30 USD	2-3 business days
Inter	\$50 USD	2-3 business days
Full	\$80 USD	2-3 business days
Measurement changes in videos		
Basic Video	\$30 USD	2-3 business days
Inter Video	\$35 USD	2-3 business days
Full Video	\$50 USD	2-3 business days

Google Ads

Campaigns to drive traffic to your to your website



Delivery

Depends on the type of campaign requested.



Bring more and more customers to your business website

Learn about the differences in the campaigns we handle on Google.

Google Search Campaign: Do you have a secure website and want to bring more people to it? Position yourself within the top search results.

Google Display Campaign: Reach relevant audiences with visually appealing ads on millions of websites, apps, and Google properties.

Google YouTube Campaign: Video advertising on YouTube operates on a system where the advertiser only pays when someone chooses to watch their video. Ideal for new businesses or remarketing strategies.

Google Search

\$85 USD

Reach potential customers interested in your product or service with text ads.

- Initial analysis.
- Search and selection of keywords.
- Target market segmentation.
- Campaign proposal format.
- Campaign launch and monitoring.
- Maximum duration of 30 days.
- Assigned agent.
- Results report.
- Campaign investment not included.

Google Display

\$135 USD

Display advertising on websites, including the following:

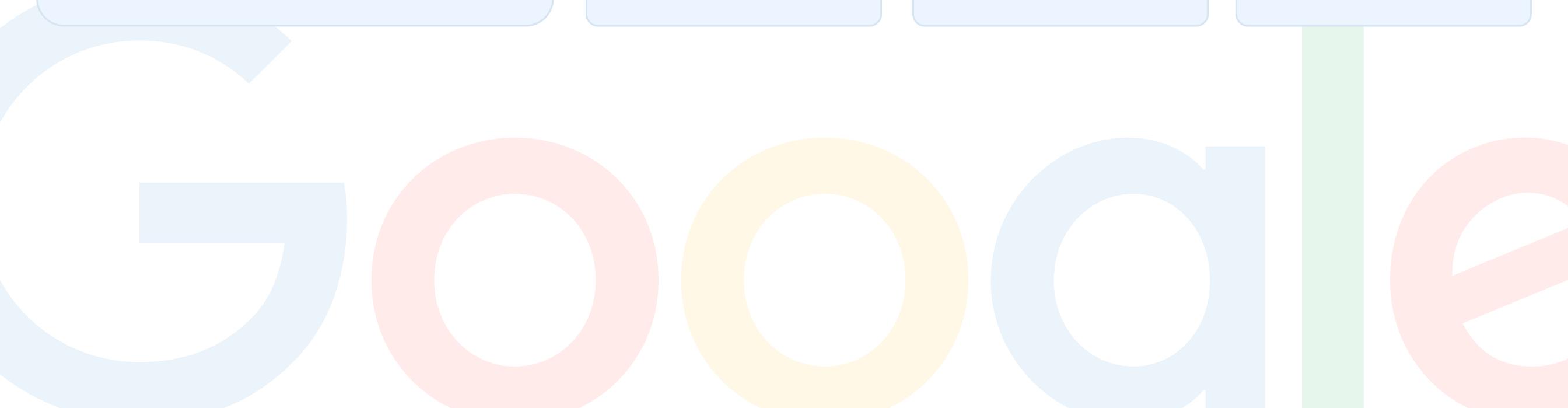
- Initial analysis.
- Search and selection of keywords.
- Target market segmentation.
- Creation of the banner for the requested ad.
- Campaign proposal format.
- Campaign launch and monitoring.
- Assigned agent.
- Maximum duration of 30 days.
- Results report.
- Campaign investment not included.

Google Video YouTube

\$220 USD

YouTube advertisement publishing, includes the following:

- Initial analysis.
- Search and selection of keywords.
- Target market segmentation.
- Creation of 6-second, 15-second, or 20-second video.
- Campaign proposal format.
- Campaign launch and monitoring.
- Assigned agent.
- Maximum duration of 30 days.
- Results report.
- Campaign investment not included.



Social media campaigns

Boost your business on social networks



Delivery

Within 3 business days upon receiving all information from the client.



Get potential customers in a short time.

Discover all the options that Meta has for you, with the help of our campaign experts, achieve the results you expect in a shorter period of time. But we don't stop there, we also offer campaigns on TikTok Ads, take advantage of one of the trending networks.

Facebook Ads

\$50 USD

Reach customers interested in your product or service with effective ads, includes the following:

- Initial analysis.
- Target market segmentation.
- Campaign proposal format.
- Campaign launch and monitoring.
- Maximum duration of 30 days.
- Assigned agent.

Instagram Ads

\$50 USD

We generate a strategy tailored to your business sector, including the following:

- Initial analysis.
- Target market segmentation.
- Campaign proposal format.
- Campaign launch and monitoring.
- Maximum duration of 30 days.
- Assigned agent.
- Results report.
- Campaign investment not included.

TikTok Ads

\$50 USD

Make the most of video creativity, includes the following:

- Initial analysis.
- Target market segmentation.
- Campaign proposal format.
- Campaign launch and monitoring.
- Maximum duration of 30 days.
- Assigned agent.
- Results report.
- Campaign investment not included.

Contact

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Opening Hours: Lunes a viernes

Hora de apertura

09:00 am

Hora de cierre

08:00 pm

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